



# 2010 Annual Report

# BETTER TOMORROWS

*For our kids, our families and our communities*



# EXECUTIVE MESSAGE

In December we began a two year process to redesign our work by learning how to engage more intentionally with others, identify common aspirations in our community, understand what we – the community, not United Way – are ready to do together, and identify the role we – United Way – should fulfill in that work.

It's called the Income Mobilization project because the focus of concern is the financial stability of households in Madison County. We're fully underway and we need you. Help us hold kitchen table conversations across the community by volunteering to host, invite people you know, facilitate or take notes.

The commitment to this process as one of 11 local United Ways convened by United Way Worldwide is perhaps the boldest step our organization has taken to date, but it seeks to fulfill the first bold steps taken in 2000 that acknowledged that the United Way model that had successfully served communities for decades was not likely to serve them successfully in the 21st century. Since 2001, I have to admit, creating lasting system change has been difficult, slow and hampered by more than a few economic setbacks, locally, nationally and globally.

But we have made progress: focusing on community measures and the impact of programs on those measures; identification of education, income and health as the keys to a good life; the **LIVE UNITED™** call to action that succinctly asks us to **GIVE, ADVOCATE, VOLUNTEER.**

All of these are directed toward Better Tomorrows.

The mobilization project builds the road to Better Tomorrows. Let's drive.

Nancy Vaughan, President  
United Way of Madison County



## 2010 ANNUAL CAMPAIGN

The road is a little less bumpy thanks to the generosity of Madison County businesses, individuals, and volunteers that helped pave the way to **BETTER TOMORROWS** for our kids, families, and community. Volunteers bypassed tough economic times to help raise \$831,000 toward the 2010 Annual Campaign.

### Here are a few signs that we are headed in the right direction in 2011:

- Anderson Community Schools' employee contributions were nine percent more than last year's.
- Nestle employees doubled their contributions.
- Saint John's led employee 2010 giving with an impressive \$87,000 (\$2,000 more than 2009), and 10% more employees gave this year.
- Hoosier Park employees delivered \$5,000 more to the United Way campaign this year than last.
- Meijer employees had a 70% participation rate, up 20% and have increased their giving for two straight years.
- \$140,000 in new or increased pledges; \$70,000 will be matched by the Lilly Endowment for the Youth Mentoring Initiative.
- 46 companies have been recognized as Corporate Leaders (gave \$500 or more).
- Gifts from individuals were up \$10,300 from last year.



Dana Donahue, 2010 Campaign Chair, unveils the campaign's success at the campaign wrap-up meeting

Photo credit: The Herald Bulletin

# LIVE UNITED™

# BETTER TOMORROWS FOR OUR KIDS

Early success in school, improved graduation rates, positive role models - all components in United Way's ongoing efforts to provide better tomorrows for today's children. Each funded agency and initiative works toward the shared goal of empowering children to their greatest potential in life.

Two of United Way's initiatives, Born Learning and Youth Mentoring are dedicated to the future success of our community's children. Learning trails in community parks, blast off to kindergarten events, literacy basket parties, play & learn groups and books for babies are just a few of Born Learning's free programs in the community. Their focus on



*Above: Individualized therapy is making positive progress at Hopewell Center*



Photo credit: Dale Pickett

*Left: Daniel Wohlberg and Stephanie Moran work with city employees to enroll them as mentors in the new Youth Mentoring initiative*



*Children join Clifford, the Big Red Dog at the English/Spanish Born Learning Trail dedication at Pulaski Park*

*(Photo credit: The Herald Bulletin)*

early literacy skills prepares children for long-term success throughout school.

The new Youth Mentoring initiative, pairs adult volunteers with 7th to 9th graders in the community in an effort to help them reach positive academic, career, and personal goals. Mentors are asked to dedicate one hour a week. This weekly time investment provides support, encouragement and guidance on positive life choices - all critical components to ongoing success in life.

Many United Way certified agencies are also dedicated to providing better tomorrows for our kids. Hopewell Center and Gateway Association provide early childhood development services that minimize the effect of developmental delays on young children through innovative learning, therapy and individualized care. The Anderson Public Library encourages children and families in reading and literacy activities. The Children's Bureau's Any Child program supports children and families through home-based, family-centered casework and parenting services. CASA advocates on behalf of children throughout the county.



*Above left: Families enjoy a PNC early learning event at Mounds Mall*

*Above right: Dr. Chow, ACS Superintendent, tries his hand at face painting during the Youth Success Festival*

*Below: Mentoring and literacy skills work together to create better tomorrows for our kids*



# BETTER TOMORROWS FOR OUR FAMILIES

Creating better tomorrows for families starts by meeting their basic needs in times of need. Housing, food, utility assistance and health insurance - these are at the forefront of real issues for today's families. Leading the way to meet those needs are several United Way initiatives and certified agency programs. Each diligently works to assure that Madison County families have the stability they need in order to focus on positive change and creating better tomorrows in their lives.

Covering Kids and Families, a United Way initiative, provides free or low-cost health insurance coverage to qualifying families by helping them to enroll in Hoosier Healthwise and The Healthy Indiana Plan. The Community Access



*Operation Weatherization volunteers made a huge difference in the utility bills of many Madison County families this past year*

*Below: 211 helps Madison County families connect with available assistance services*

*Right: Volunteers distribute food at a Second Harvest tailgate*



Network (CAN), also a United Way initiative, provides food, utility, housing and health care assistance to needy families by linking organizations and assistance information in a common database. By sharing information and working together with agencies throughout the county, CAN is able to provide greater assistance to more people.

This past year 200 Operation Weatherization volunteers assisted 57 families in Alexandria, Anderson, Elwood, and Pendleton to save money by lowering their utility bills for years to come. This annual one-day event improves the energy efficiency in homes through caulking, weather-stripping, covering windows with plastic, replacing furnace filters, installing energy saving light bulbs, and installing smoke and CO2 detectors.

Families can also turn to United Way certified agencies for support. Second Harvest Food Bank offers healthy food to families through monthly tailgates and pantry services. The Madison County Health Center provides medical assistance to those in need throughout the community. LifeStream offers 211, a direct-answer referral system. 211 connects an individual need with available solutions. Any family unsure of where to find the help they need, have only to call 211 for an answer.

*The FamilyWize prescription discount card provides discounts averaging 30%*



# BETTER TOMORROWS



# FOR OUR COMMUNITY

Being a community is about what we can accomplish together. Together we can instill pride, care for those in crisis, provide positive experiences, and give hope. United Way supports local programs and initiatives that create opportunities and build better tomorrows.



The Volunteer Action Center and Madison County RSVP are both United Way initiatives focused on increasing volunteerism. One noted success of the Volunteer Action Center this past year was the staffing of the volunteer needs of the Indianapolis Colts training camp. It was a positive experience that engaged many in volunteering. United Way's volunteer leadership helped organize a disaster planning and response network. The American Red Cross provides emergency disaster assistance countywide.

Many of United Way's certified agencies also work to better our community. Alternatives Inc. fights to end domestic violence and protect its victims by providing housing and education. The YMCA and Alexandria Community Center offer youth programming that provides healthy experiences. Aspire Indiana's Home Again program works with the homeless in our community. House of Hope and Sowers of Seeds support those in recovery on the road to better tomorrows.

*Opposite Page, Left to Right:*  
*Alternatives Inc. provides safe and stable housing to victims of domestic violence as they work to improve their lives*  
*Youth programming brings together children, families and communities in positive ways*

*Kim Hill, VITA Volunteer provided a community service during tax time through the Volunteer Income Tax Assistance program*

*At Right:*  
*Give an Hour is the Volunteer Action Center's call to action*



*Anderson Rotary Volunteers worked to clean up Pulaski Park for a new Born Learning Trail*

Photo credit: George Vinson



# 2010 FUNDED PROGRAMS

## Alexandria Community Center

Services for Youth .....	\$6,622
Community Awareness Program.....	\$6,565

## Alternatives, Inc.

No Room for Domestic Violence Elwood.....	\$18,350
Employment Training .....	\$5,500
Supportive Housing Program	\$37,000

## Anderson Public Library

At Home with Books.....	\$9,500
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## American Red Cross of Greater Indianapolis

Emergency Disaster Assistance .....	\$10,000
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## Aspire Indiana Behavioral Health

Home Again .....	\$10,000
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## Children's Bureau

Any Child .....	\$40,000
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## East Central Indiana CASA

Child Advocate Program .....	\$10,500
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## Gateway Association

Child Development Center .....	\$30,000
Pediatric Therapy .....	\$20,000
WE CARE Learning Center .....	\$25,000

## Hopewell Center

Homestart Early Learning .....	\$20,000
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## House of Hope

Halfway House .....	\$35,000
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## LifeStream, Inc.

211 .....	\$15,000
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## Madison County Community Health Center

Medication Assistance .....	\$8,000
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## Salvation Army

Financial Assistance .....	\$37,000
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## Second Harvest Food Bank

Food Distribution.....	\$40,000
Tailgate .....	\$25,000

## Sowers of Seeds

Intensive Outpatient .....	\$13,689
Relapse Prevention .....	\$10,950

## YMCA of Madison County (Anderson and Elwood)

Youth Programming .....	\$100,000
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## Strategic Initiatives Funding

Born Learning Connection .....	\$57,000
Community Access Network (CAN) ...	\$33,000
UCAP (Utility Assistance Fund).....	\$55,000
CANEN (Exceptional Needs Fund).....	\$5,000
Covering Kids and Families of Madison County .....	\$60,000
Indiana Disaster Fund .....	\$31,000
Madison County RSVP.....	\$46,000
Volunteer Action Center .....	\$8,000

“This is the single largest contribution to the community-putting close to \$1 million back into the community”

- Nancy Vaughan,  
President United Way  
of Madison County

## ASSETS

Cash/Investments .....	\$700,982
Pledges Receivable.....	284,779
Grant Receivable.....	18,679
Accounts Receivable.....	2,600
Prepaid Expenses .....	27,598
Distributions Receivable from MCCF .....	73,053
Property & Equipment .....	5,921
Beneficial Interest in Community Foundation Funds .....	434,281
Long-Term Investments .....	1,130,449
<b>Total Assets .....</b>	<b>\$ 2,678,342</b>

## LIABILITIES

Accounts Payable .....	\$25,333
Grants Payable.....	60
Accrued Expenses Payable .....	3,216
Distributions Payable .....	91,570
Designations Payable-2009 Campaign.....	108,976
Designations Payable-2008 Campaign.....	43,853
<b>Total Liabilities .....</b>	<b>273,008</b>

## NET ASSETS

Unrestricted.....	1,366,977
Temporarily Restricted .....	604,076
Permanently Restricted .....	434,281
<b>Total Net Assets .....</b>	<b>2,405,334</b>

**Total Liabilities and Net Assets..... \$ 2,678,342**

December 31, 2009

# FINANCIAL STATEMENT



# BOARDS, COMMITTEES & VOLUNTEERS

## BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

*Michael Collette, Board Chair*  
Deborah Rasper, Vice Chair; Duane Hoak, Secretary; Kirk Klabunde, Treasurer; Mike Harris, Community Engagement Committee Chair; Marj Shell, Board Nomination & Evaluation Committee Chair; Janice Kaye, Community Impact Committee Chair; Dana Donahue, Fundraising Committee Chair; and Keith Trent, Immediate Past Board Chair

### BOARD MEMBERS

Mike Austin, Jim Brown, Angela Cassidy, Kim Contos, Rich DeHaven, Lisa Floyd, Judge David Happe, Dick May, Rick Moore, LeRoy Quashie, Obadiah Smith, Bruce Stansberry, Tom VanOsdol, Sandy Volk, and Jim Willey

## CAMPAIGN VOLUNTEERS

### FUNDRAISING COMMITTEE MEMBERS

*Dana Donahue, Chairperson*  
Mike Austin, Jim Brown, Kim Contos, Kirk Klabunde, Rick Moore, Deborah Rasper, Tom VanOsdol, and Sandy Volk

### INDIVIDUAL GIFT COMMITTEE MEMBERS

*Colin & Kim Contos, Co-Chairpersons*  
Gary Brazel, Scott Gerard, Kirk Klabunde, John May, Norma Schlossberg, and Sandy Volk

### CORPORATE GIFT COMMITTEE MEMBERS

*Tom VanOsdol, Chairperson*  
Henry Bird, Michael Collette, Dana Donahue, Kirk Klabunde, Dick May, Rick Moore, Deborah Rasper, Marj Shell, Russ Towner, Keith Trent, and Don Volk

## VISION COUNCILS

### EARLY CHILDHOOD VISION COUNCIL

*Janice Kaye, Chair*  
Melissa Alfrey, Carrie Bale Sally DeVoe, Jama Donovan, Marsha Harris, Lynn Hobbs, Julianne Jarrell, Sara Krumme, Susie Maier, LeRoy Quashie, Kim Rayford, Holly Renz, Nancy Ricker, Lynn Silvey, Ruthie Smith, Chris Spolyar, Pam Storm, and Heather Sullivan

### SAFETY NET VISION COUNCIL

*Bruce Stansberry, Chair*  
Jim Allbaugh, Steve Anderson, Kate Ayres, C.R. Brown, Frank Dick, Donna Goings, Bev Graddy, Stephanie Grimes, Tim Kean, John Kinley, Doug Linville, Joy Plummer, Marj Shell, Brett Spangler, and Debra Spencer

### HEALTHY COMMUNITY VISION COUNCIL

*Duane Hoak, Chair*  
John Bostic, Lindsay Brown, Kate Buenger, Janet Burrows, Virginia Chapman, Cheryl Claxon, Patrick Fassnacht, Lisa Floyd, Karesa Knight Wilkerson, Sarah Later, Stephanie Moran, Misty Nickson, Elizabeth Ploog, Mildred Powell, Judi Ritter, Greg Scott, Kelly Sinclair, Jim Willey, and Daniel Wohlberg

## VOLUNTEERS

### VOLUNTEER INCOME TAX ASSISTANCE (VITA) VOLUNTEERS

John Barclay, Gaye Beam, Beverly Boles, Nicholas Bontreger, Linda Christy, Jack Eflin, LaNetta Flowers, Gwen Goins, Don Grollmund, Yvonne Harris, Joyce Heflin, Jackie Hensley, Kim Hill, Adam Maze, Jim McNabb, Loretta Reed, Lynn Scott, Aaron Sheets, Jan Stith, Candice Thompson, Jorge Torres, Merrilyn Vance, Gene Weed, Rita Wilson, Diane Woodsides

### OPERATION WEATHERIZATION VOLUNTEERS

Rachel Acree, Beth Allen, Sam Allen, Steve Allen, Lina Avendano, Jordan Ball, Kiel Barkdull, Jay Barnard, Johnna Barnard, Mindy Baugh, Nate Baugh, Evelyn Bertram, Joyce Bertram, Scott Bertram, David Beverly, Jon Blanton, Cogan Blackmon, Jacob Brooks, Sarah Buck, Ashley Burkett, Quincy Buster, Bennie Chambers, Shirley Chapman, Angela Church, Ben Church, Jerry Clabaugh, Sandra Clabaugh, Michelle Cook, Andy Cox, Meghan Cox, Kelsey Crabtree, Tessa Davis, Courtney DeShong, Doug DeShong, Elizabeth Dolenski, Alle Donaghy, Alexa Douglas, Dylan Downey, Jim Effries, Andrew Enderle, Ken Etherington, Laurie Etherington, Nick Faulstich, Stephen Fletcher, Tim Freeman, Elisa Fulton, Cindy Garver, Kayla Garver, Josh Garvey, Brittany Gaskins, Kaitlyn Gingerich, Kurt Gouker, Mary Gouker, Anna Grabowski, Jake Grabowski, Kelly Gualdoni, Many Hackney, Kaleb Hallgarth, Mandi Hand, Tom Hart, Jeremy Harvens, Adam Harvey, Caleb Hatch, Steve Hill, Amanda Hobbs, Baylie Hodson, Daniel Hodson, Noah Hodson, CJ Holmes, Kyle Horvath, Deanna House, Jim Humphrey, Jimmy Jacobs, Ashley Kern, Chris Lieving, Renee Lyding, Christopher May, Steven May, Michael McFerran, Zach McLean, Hayley Michaels, Alexa Middlesworth, Joel Moser, Scott Nichelson, Monica Obispado, Chris Osborn, David Osborn, Judah Owens, Brandy Paschal, Cassie Patrick, Vickie Pitts, Danielle Presley, Brady Reed, Betsy Reiff, Javier Rodriguez, Ashlee Rubin, Timothy Russell, Rebecca Sanders, Laura Sandlin, CJ Sanquetti, Shelby Sells, Pete Soverns, Charlene Stacy, Rachel Stacy, Carly Strangeway, Nanette Stephenson, Leah Streeval, Sara Spurgeon, Balint Szalavari, Otto Szalavari, Charlotte Taylor, Tina Thomas, Cassandra Thompson, Ray Vartarian, Steve Vaughan, Quang Vihn, Isaac Walker, Darin Webb, Kylee Wessar, Frank West, Linda West, Darlene Wilhoit, Matt Williamson, John Wood, Kim Wood, Callie Zelibor, Sandy Zentz, Cole Zook

### RSVP VOLUNTEERS

Louise Addington, Ethel Lorraine Allen, Agnes Amrine, Kay Anderson, Carol Arena, Joe Arena, John Aukerman, Joseph Barber, Matilda Barber, Patricia Beeman, Anne Bondurant, Mary Borders, Amy Bratsch, Jerry Brown, Phyllis Brown, Elaine Caylor, Suzetta Chambers, Brad Childes, Walter Copeland, Haskell Counts, Patricia Crowthers, Sharon Dailey, Korryn Davidson, Judy DeLury, Marabelle Derr, Virginia Evans, William Evans, Dick Fetty, Patty Gallagher, Jackie German, Betty Gibson, Betty Gribben, Gretchen Gwynn, Jim Gwynn, Peggy Hackler, Robert Hackler, Patty Hamilton, Janet Harting, Roger Hensley, Donald Hunt, Marilyn Hunt, Helen Jackson, Stephen Jackson, Virginia James, Pattie Jimenez, John Johnson, Sandra Johnson, Jerry Johnson, Sr., Suetta Johnson, Gerald Jones, Alan Kilburn, Richard Kreegar, Linda Laird, Michael Litten, Judy Matthews, Barbara McGuire, Curtis McGuire, Dee Murphy, Sheryl Myers, Sarah Oden, Ann Parsons, Trudy Perkins, Deborah Rasper, Helen Risk, Becky Rogers, Rod Rogers, Janet Scott, Carolyn Shinabarger, Gene Shinabarger, Roberta Simons, Mary Sizelove, Phyllis Smith, Christie Snelson, Kitty Tilton, William Tilton, Pat Tompkins, Betty Toombs, Steve Vaughan, Donald Volk, Sandra Volk, Wolfgang Von Buchler, Patty Waddell, Joan Warren, Harriet Wheeler, Bobby Whitaker, James Wilson, and Richard Wisner

# PARTNERS & SPONSORS

## CORPORATE PARTNERS

*These businesses have pledged their support for the work of United Way in Campaign 2010 with a donation of \$500 or more.*

AT & T  
 Barber Manufacturing  
 Broadway Veterinary Clinic, LLC  
 Cardon & Associates  
 Citizens State Bank  
 Comcast  
 Community Bank  
 Community Hospital Anderson  
 Conreco Partners  
 Cummins Foundation  
 E & B Paving  
 First Merchants Bank  
 Gaither Management Group  
 Good's Candy Shop  
 The Herald Bulletin  
 Hoosier Park Racing Casino  
 J.P. Kane & Co.  
 K.R. Montgomery & Associates  
 Keg-N-Bottle, Inc.  
 Key Bank  
 Lampco Federal Credit Union  
 Law office of Charles Braddock  
 Madison County Emergency Services/ The  
 Emergency Physicians at Saint John's  
 MainSource Bank  
 Marsh Supermarkets  
 Meijer  
 Midwest Surgical Specialists, LLC  
 Myers Autoworld Inc.  
 Nationwide Insurance  
 Northwest Radiology  
 Old National Bank  
 Perfecto Tool & Engineering Co.  
 Prairie Farms  
 Red Gold  
 Rozelle Johnson Funeral Home  
 Saint John's Health System  
 St. Vincent Mercy Hospital

Star Bank  
 Target  
 Thompson Insurance  
 United Parcel Service  
 Vectren  
 Vision Now  
 W.R. Dunkin & Son, Inc.  
 Wal-Mart  
 West Electric

## PACESETTER SPONSORS

Community Hospital Anderson  
 First Merchants Bank  
 Hoosier Park Racing Casino  
 Robert D. Loose Funeral Home, Inc.  
 St. John's Health System  
 St. Vincent Mercy Hospital

## CAMPAIGN/REPORT/ANNUAL MEETING & OPERATION WEATHERIZATION SPONSORS

Anderson Noon Kiwanis  
 Aspire Indiana  
 Brown-Butz-Diedring Funeral Home  
 Citizen's State Bank  
 Culligan Water  
 Devonshire Veterinary Clinic Inc.  
 E & B Paving, Inc.  
 Pendleton Kiwanis  
 Remy International Leadership Team  
 St. Vincent Mercy Medical Staff  
 The Herald Bulletin

## COVERING KIDS AND FAMILIES SPONSORS

Aspire Indiana  
 Community Hospital Anderson  
 MDWise  
 RUAH-St. Vincent Health System  
 Saint John's Health System



Madison Way is the name we've given to those donors that lead the way with their generosity. This past year we developed a new logo for the designation and held our first Madison Way appreciation event at the Indianapolis Colts training camp.

Those interested in joining our Madison Way giving circle can do so by donating at least \$1200 to United Way in the coming year.



If you have supported United Way for 10 years or more, you are a loyalty donor. We have been working hard to identify all donors who deserve this honor. If you have donated to United Way for 10 years or more please let us know so that you can be recognized.

A complete listing of 2010's Madison Way and Loyalty donors will be provided in our Spring newsletter.





P.O. Box 1200  
Anderson, IN 46015



## Volunteer Locally. Madison County needs your help.

- Local Disaster Relief
- Mentoring & Tutoring
- Construction
- Child Care
- Clerical Support
- Gardening & Beautification
- Hospital or Hospice
- Food Banks & Food Delivery
- Maintenance and Clean-up
- Animal Care

Volunteer opportunities can be ongoing – like weekly or monthly. Or they may be a one-time event. The key is to find what's right for you and get started. If you're not sure what that is, give the Volunteer Action Center a call at 765-643-7493

[VOLUNTEERMADISONCOUNTY.ORG](http://VOLUNTEERMADISONCOUNTY.ORG)