

# GIVING IS GOOD RECEIVING IS BETTER!

# SPONSORSHIP

WITH UNITED WAY OF MADISON COUNTY



United Way of Madison County offers a variety of sponsorship packages for our activities. We think you will find great value in our event sponsorships as we continue to build a larger base of support for the vital work of United Way of Madison County in our community and increase the dollars we have available for direct assistance.

Below are the available sponsorship packages. To reserve your sponsorship, please call 765.643.7493 or e-mail [n.anderson@unitedwaymadisonco.org](mailto:n.anderson@unitedwaymadisonco.org).

## SPONSORSHIP BREAKDOWN

Includes your name or logo and web address on all promotional materials.

ANNUAL MTG./ VOLUNTEER RECOGNITION	\$300
CAMPAIGN MEETINGS	\$300
VOLUNTEER RESOURCE DATABASE	\$400
OPERATION WEATHERIZATION	\$400
ONLINE AUCTION	\$200
PACESETTER FULL PACKAGE (SPONSOR ALL 5)	\$1500

IT'S A  
WIN  
WIN  
WIN  
SITUATION!

# WHAT'S IN IT FOR

# ME?

United Way of Madison County 765.643.7493 [www.unitedwaymadisonco.org](http://www.unitedwaymadisonco.org)

As a business in the community you benefit from helping others to succeed. One of the easiest ways to help make a difference is to give to United Way as a business. It's impactful and it has direct benefits to your organization.

## WHAT'S IN IT FOR YOUR BUSINESS:

### A HEALTHY COMMUNITY IS GOOD FOR BUSINESS.

When individuals throughout the community are succeeding, their quality of life improves and ability to provide for their family improves with it.

### BUILDS POSITIVE OPINIONS OF YOUR BUSINESS WITH CUSTOMERS AND CLIENTS.

When you connect your business with United Way, customers and clients will view your business as personally invested in the community. Additionally the good work done by United Way will be associated with your organization.

### DONATING AS A BUSINESS LINKS YOU TO NEW BUSINESS CONNECTIONS AND PARTNERS IN THE COMMUNITY

United Way network of supporting area businesses will provide your organization with new business opportunities and connections.

### ALL DONATIONS TO UNITED WAY ARE TAX DEDUCTIBLE!

**YOUR DONATION  
TO UNITED WAY**

**A LONG TERM  
HEALTHY COMMUNITY  
IS GOOD FOR  
YOUR BUSINESS!**

**THROUGH OUR PROGRAMS  
YOUR DONATION TOUCHES  
MANY LIVES.  
CREATING A HEALTHY &  
PROSPEROUS COMMUNITY**

