Check out the NEW Volunteer Action Center Website! volunteermadisoncounty.org

The Volunteer Action Center website connects those with the passion to volunteer and expertise to get things done with local opportunities to serve. A service of United Way of Madison County, the VAC has over 600 volunteer users and features dozens of non-profit organizations throughout the county with local volunteer needs. By giving your time and talent, you are contributing to a collective effort to make Madison County a vibrant and thriving place to live!

MARK YOUR CALENDARS!

August 1 - United Way Tent Day at Colts Training Camp
August 31 - Loyal/Leadership Donor Event
The Beach Boys at Hoosier Park
September 17 - 2013 Campaign Kick Off Event
November 2 - Operation Weatherization Volunteer Event

If you have a question about any of these events, please call 765-608-3064
If there is one word to describe United Way’s accomplishments for 2012, it would be FOCUS. Simple word, simple concept, incredibly difficult to do.

For the foreseeable future, our organization, along with many, many community partners and with continuing input and conversations across the community, will work to maintain focus on two goals:

1. Children enter school ready to learn
2. Low income working people have skills to obtain jobs and achieve financial stability

A United Way that is focused on specific, measurable community goals has to think very differently about how it functions. Board, committee, staff and volunteer activities are all being aligned to support these goals.

With so many challenges, it’s incredibly easy to get pulled in other directions, to lose focus. Those of us who seek to serve generally have a hard time saying “no.” I had some painful conversations this spring following funding announcements. We had to say “no” quite a lot. It hurts. We didn’t have any “bad” requests, but we had many requests that were outside of our focus, which is still fairly broad, given the limited capacity of our organization and our community.

In addition to providing more impact, focusing on a couple of specific and measurable goals has provided opportunity to launch new partnerships. Bank On Madison County launched in September. This is a new partnership that highlights our financial stability work and includes local financial institutions and nonprofit partners.

We were awarded a renewal of the RSVP 55-plus volunteer program by the Corporation for National and Community Service/Senior Corps, largely due to the alignment of our goals with newly focused CNCS impact areas. CNCS also awards AmeriCorps VISTA positions and we were able to expand from two to three for 2013 to support our goals, which could not have been developed nearly as easily if we had not had the assistance of VISTA members for the past three years.

Finally, and most importantly, focus gives us real momentum. It helps us keep moving when we know where we want to go.

Nancy Vaughan, President of United Way of Madison County

### WHY WE FOCUS AND FUND WORK IN EDUCATION, INCOME & HEALTH

United Way’s focus is on education, income and health—the building blocks for a good quality of life. We believe that when these building blocks are strong for every member of our community, the community prospers. When they are weak, the whole community struggles. Our focus is designed to deliver the greatest good with the greatest impact throughout the entire community.

#### the importance of EDUCATION?

**Education is the cornerstone of individual and community success.**

When we as a community invest in efforts to prepare our kids to be successful in school and in life, we all benefit.

Children that succeed in school stay engaged, graduate and learn valuable skills for college and the workforce.

#### the importance of INCOME?

Communities with a financially stable, skilled workforce are more economically competitive and have the potential to attract business and revitalize neighborhoods.

Financial stability efforts provide the means for families to afford food, rent, childcare, and transportation and have money left over for saving and investing. It breaks the cycle of living paycheck to paycheck and allows the entire community to accomplish long-term financial goals.

#### the importance of HEALTH?

Access to basic health coverage and health education improves the quality of life for currently uninsured individuals and families while reducing the overall cost of health care for everyone.

We invest in health efforts because a strong community of healthy individuals is able to continue studying, working and living a high quality of life.
**DELIVERING GREATEST IMPACT THROUGH 2012 CAMPAIGN FUNDING DISTRIBUTION**

**$570,504 INVESTED LOCALLY IN INCOME FOR 2012**

<table>
<thead>
<tr>
<th>Program</th>
<th>Organization/Agency</th>
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</thead>
<tbody>
<tr>
<td>Job Training &amp; Education Development</td>
<td>Anderson Impact Center</td>
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<tr>
<td>Microloan program</td>
<td>Flagship Enterprise Center</td>
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<tr>
<td>Incumbent Worker program</td>
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<tr>
<td>Financial Stability program</td>
<td>JobSource</td>
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<tr>
<td>Asset Building program</td>
<td>Pathstone</td>
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<tr>
<td>Meal Gap program</td>
<td>Second Harvest Food Bank</td>
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<tr>
<td>Home Again program</td>
<td>Aspire Indiana</td>
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<tr>
<td>Self-Sufficiency program</td>
<td>Dove Harbor</td>
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<tr>
<td>211 Information and Referral Program</td>
<td>Connect2Help</td>
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<tr>
<td>Friend to Friend Utility Assistance program</td>
<td></td>
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<tr>
<td>Utility Assistance program</td>
<td>Community Access Network</td>
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<tr>
<td>Exceptional Needs Assistance program</td>
<td></td>
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<tr>
<td>Mortgage Assistance/HoosierCorps</td>
<td>Hardest Hit Fund</td>
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<tr>
<td>Operation Weatherization program</td>
<td></td>
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<tr>
<td>Bank On program</td>
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<tr>
<td>Impact programs</td>
<td>Financial Stability Partnership Group</td>
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<tr>
<td>Volunteer programs</td>
<td>RSVP of Madison County</td>
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<td></td>
<td>AmeriCorp VISTA</td>
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<td>COAD (Community Organizations in Disaster)</td>
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<td></td>
<td>Volunteer Action Center</td>
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</table>

**$226,195 INVESTED LOCALLY IN EDUCATION FOR 2012**

<table>
<thead>
<tr>
<th>Program</th>
<th>Organization/Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>At Home with Books program</td>
<td>Anderson Public Library</td>
</tr>
<tr>
<td>Any Child program</td>
<td>Children’s Bureau</td>
</tr>
<tr>
<td>Read’N Feed program</td>
<td>Pendleton Library</td>
</tr>
<tr>
<td>Homestart Early Learning program</td>
<td>Hopewell Center</td>
</tr>
<tr>
<td>Early Childhood Connection program</td>
<td>Huffer Memorial Childcare Center</td>
</tr>
<tr>
<td>Early Childhood Outreach programs</td>
<td>United Way’s Born Learning Connection</td>
</tr>
</tbody>
</table>

**$150,267 INVESTED LOCALLY IN HEALTH FOR 2012**

<table>
<thead>
<tr>
<th>Program</th>
<th>Organization/Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth Services program</td>
<td>Alexandria Community Center</td>
</tr>
<tr>
<td>Strategies for Security program</td>
<td>Alternatives Inc.</td>
</tr>
<tr>
<td>Afterschool &amp; Youth Sports programs</td>
<td>YMCA</td>
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<tr>
<td>Halfway House program</td>
<td>House of Hope</td>
</tr>
<tr>
<td>Child Advocacy program</td>
<td>CASA</td>
</tr>
<tr>
<td>Basic Healthcare Coverage</td>
<td>Covering Kids &amp; Families</td>
</tr>
</tbody>
</table>

**GREATEST GOOD. GREATEST IMPACT.**
2012 CAMPAIGN
COMMUNITY RETURN ON INVESTMENT

$1,828,786
PUT BACK INTO THE COMMUNITY
MORE THAN $2
FOR EVERY $1 DONATED

DONATIONS FROM THE COMMUNITY
• Over 2,300 individual donors supporting over 25 programs and 21 community organizations
• Direct “Friend to Friend” utility assistance
• Corporate sponsorships supporting volunteer efforts, community-changing programs and impact days like Operation Weatherization
• Donor and community fundraising events supporting local programs and community organizations

GRANTS AND LEVERAGED SUPPORT
• Grants supporting United Way’s Born Learning outreach programs for infants to 5-year olds. Programs prepare every Madison County child for success in kindergarten
• Grants supporting Covering Kids and Families, a program connecting those uninsured with basic health care coverage.
• Grants supporting the Hardest Hit Fund, a program providing mortgage assistance through volunteering for those at risk of losing their homes
• Grants supporting the Community Access Network, a network of local agencies providing essential basic needs assistance like food, shelter and medical care
• Grants supporting volunteer efforts in Madison County

ADDITIONAL DOLLARS & BENEFITS
PUT BACK INTO THE COMMUNITY
• Nearly $300,000 in prescription discounts and benefits put back into Madison County
• Over $288,000 in mortgage assistance to individuals in Madison County at risk of losing their homes

$855,649
COMMUNITY CONTRIBUTIONS

$392,486
LEVERAGED SUPPORT & GRANTS

$580,651
ADDITIONAL PROGRAM BENEFITS

Volunteer hours given at local community organizations and United Way’s community-changing events like Operation Weatherization and Blast Off to Kindergarten.

24,388
Monetary value of the 24,388 volunteer hours given through United Way in 2012.

102
Homes throughout the county weatherized through United Way’s Operation Weatherization, resulting in warmer homes during colder months and reduced utility bills for local families struggling to make ends meet.

$447,032
Basic Needs Assistance referral calls to 2-1-1 during 2012 that connected local residents to utility, housing, food and medical assistance.
Funded by United Way of Madison County

6,170
Families that attended United Way’s Blast Off to Kindergarten school readiness nights, giving children the opportunity to take part in learning activities and a positive early experience with their future school and teacher.

652
An investment in United Way of Madison County is the single best way to make the biggest difference in our community.

BEYOND THE DOLLARS
ADDITIONAL IMPACT
Joanne Hadley and Mary Lee Ewald have lead two of Madison County’s key early learning initiatives for nearly 10 years – Born Learning Connection and CAPE (Community Alliances to Promote Education). Both will retire from their roles this year.

Hadley, Director for Born Learning Connection, accepted her role in 2004 under the assumption that it was only a one-year position. Nine years and several grants extensions later, she retired at the end of May. “Throughout the county, our kids were coming into school so far behind. I wanted to engage more parents and do more than count the number of minutes spent reading,” said Hadley. “For me, the focus was on teaching parents how to work with their kids.”

Born Learning Connection is a service of United Way of Madison County, providing children from birth to age five with the tools and support needed to be successful once they enter school. Their outreach includes Literacy Basket Parties, Born Learning Trails in local parks, Blast Off to Kindergarten events and the T.O.T.E.S. program that provides home-based childcare providers with educational resources for the children in their care.

Ewald, took on leadership of CAPE in 2003. Initially, like Hadley, she believed the position would last a short three years. But her efforts and successes brought on several years of renewed funding. Her driving passion– it is unacceptable that any child’s future be diminished because he or she cannot read. “Children are not born behind,” said Ewald. “They fall behind before they start school. It’s all about school readiness.” Ewald is slated to retire at the end of the year.

CAPE is a collectively funded effort between all five Madison County school systems to promote education and teacher development. Outreach over the years has included PALS, student reading programs and ongoing coordinated efforts with school administration.

CAPE and Born Learning Connection have worked hand-in-hand under the leadership of Hadley and Ewald for many years. Both programs are grounded in the collective belief that as a community we must look at the success of all kids and not just our own. “It’s about the whole county, what each individual does for others and not just their own kids that will make a true difference,” said Ewald.

Hadley and Ewald are both ready for the next chapter in their lives to begin with a focus on concentrated time with family.
2012 LEADERSHIP
BOARD & COMMITTEES & CORPORATE SUPPORT

GREATEST GOOD. GREATEST IMPACT.

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Tom VanOsdol, Fundraising Chair
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Dana Donahue, Board Development & Ethics
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Kev Tech
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Minority Health Coalition
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Lifestream
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Madison County Community Health Center
Teresa Roebuck, Avela St., Edna Sartor
Community Hospital
Terr Riker, Holly Renz, Ruthie Smith, Ed Whitfield

CORPORATE PARTNERS
These businesses pledge their support for the work of United Way of Madison County in 2012, in support of an additional $100,000.

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AT&T
Bakker Manufacturing Co., Inc.
Bellco Engineering and Contracting
Brown-Butz-Diedring Funeral Home
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Klerico
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Madison County Federal Credit Union
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St. Vincent Mercy Hospital
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The Cummins Foundation
The Edge
The Sabo Professional Academy
Thompson Insurance
Tire Barn
United Group Services, Inc.
United Parcel Service
Vecheon
Vision Now Innovative Consulting
W.R. Dunlop & Son, Inc.
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PACIFIER SPONSORS
Brown-Butz-Diedring Funeral Home
Community Hospital Anderson
First Merchants Bank
Hoosier Park Racing Casino
Madison County Federal Credit Union
St. Vincent Anderson Regional Hospital
St. Vincent Mercy Hospital Staff

LOYAL/LEADERSHIP DONOR EVENT SPONSORS
Carden & Associates
Clip Zone
Madison County Federal Credit Union
The Herald Bulletin
The Edge

COVERING KIDS AND FAMILIES SPONSORS
Aspire Indiana
Community Hospital Anderson
MDWise
Managed Health Services
RUH & St. Vincent Anderson Regional Hospital

OPERATION WEATHERIZATION SPONSORS
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Community Hospital Anderson
Correctional Industrial Facility First Merchants Bank

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- $2,000 - $2,999
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$100,000 - $199,999
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- Ted and Nancy Milburn
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$200,000 - $499,999
- Michael and Jennifer Anderson
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$500,000 - $999,999
- John and Brenda Aukerman
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- Mr. Jay W. Jarrett
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$2,500,000 - $2,999,999
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- Deborah Young Perry
- Mrs. James E. McElwee

$3,000,000 - $4,999,999
- Bob and Susan Pensec
- Dr. William and Beatrice Anderson
- Andy and Nancy Anders

$5,000,000 - $9,999,999
- Tom and Kathy VanOsdol
- Madison Way Members
- Donors under 40 years of age that give $250 or more annually

THANK YOU FOR CREATING OPPORTUNITIES AND INSPIRING HOPE FOR A STRONGER COMMUNITY.