President’s message

Change doesn’t happen alone.

This summer, we’ve been looking back over the past year with our THRIVE Network partners and over the past decade with our fellow United Ways. In both instances, we are looking at what we’ve invested in time and financial resources to improve the lives of people in our community.

In 2007, United Way Worldwide launched the LIVE UNITED tagline. In the midst of wrapping the campaign that reflected the largest year-to-year decline in our history due to the closing of Guide Corporation, we launched our first two strategic initiatives. Born Learning, an early childhood education effort focused on parental and family awareness and support, and the Community Access Network, a group of basic needs providers who came together to better communicate and coordinate services, are still important components of our local work.

However, things happen. In 2008, United Way Worldwide announced its first nationwide goals around education, income and health. That same year the economy tumbled into the Great Recession. We saw our local challenges become a national conversation. We ramped up our focus on volunteer engagement, hoping to fill some of the void created by diminished financial resources, and took advantage of network opportunities to offer FamilyWize prescription discount cards and Volunteer Income Tax assistance locally.

In 2009 we added RSVP, the national 55 and older volunteer program, and joined Covering Kids & Families, the statewide network of local coalitions that reach out and enroll qualified uninsured residents in health care. Following significant flooding across the state, we also took advantage of funding through our state association to launch a local coordinated approach to disaster planning and response, which is now officially the Community Organizations Active in Disaster (COAD).

The ensuing years have seen continuing economic challenges locally and nationally and more work to build system approaches that increase the financial stability of people through access to basic supports, educational success and employment opportunity. Following two years (2011-2012) of work with 10 other United Ways in the U.S., we have been finding ways to work smarter together to increase access to services and provide long-term support that make lasting change for individuals — specifically those identified as ALICE (Asset Limited, Income Constrained, Employed).

Today, we call the base of that work the THRIVE Network. It focuses on helping individuals create and follow an individual plan to stability. While it can be enough to help some succeed, it can also be the door to additional assistance such as parenting skills, behavioral health and addiction.

Human services is messy. It is not linear. It is not transactional. It is never done. Thus any goal or measure is going to have ups and downs. Unemployment is down; opioid addiction is up. Graduation rates are up, but not for all segments of the population. Childhood obesity is down, but adult obesity and related health issues are up.

In the midst of these is a new and even more daunting challenge: our diminished ability to address problems together. People are turning away from the traditional institutions of the 20th century, leaving a gap that, combined with the economic upheaval of the past decade, has resulted in less connection and lowered trust across the country and world.

To that end, United Way has developed a goal around community building. We are pledging to reach out to every person in every community to be the change we want to see. In our neighborhoods. In our towns. In our counties. In our states. In our nation. In our world. To live better, we must LIVE UNITED.

LIVE BETTER. LIVE UNITED.
Real progress in helping hardworking families to THRIVE

Destiny shares how United Way’s THRIVE Network is helping her to change her future

At the age of 25, Destiny Bautista had already been married for 8 years with an infant when her husband decided having a family wasn’t for him. He left, and with him, he took the little money in their checking account and left Destiny with all the bills.

“Before he left, we didn’t make much but we both worked full time and were able to pay our bills and keep food on the table. I found myself completely broke,” said Destiny. Destiny needed to find a job that would offer more than the $9/hour she was earning so she could care for her son, Isaiah. “I found a 1-month CNA Program at the Excel Center. I knew I could build on that so I went for it.”

Balancing classes with being a single parent was hard, but Destiny succeeded. At the end of the program she graduated as valedictorian of her class. One of the greatest impacts on her success during and after the program was being introduced to United Way’s Thrive Program and one of their coaches, Mary Baker through the Excel Center.

“With the help of the Thrive Program, I saw that I can accomplish my goals. When my son’s father left, I thought ‘how am I going to do this’. But now I know I can,” said Destiny. Mary Baker, the Thrive Program’s employment coach became much more than someone there to help Destiny, she became a friend. “She encouraged me all along the way in the CNA program and helped me get connected to programs for food and childcare assistance that I didn’t even know existed. Programs that would help me get back on my feet,” said Destiny.

After graduating, Mary helped Destiny make a resume and apply for jobs. All of Destiny’s work and help from the Thrive program paid off when she landed a job at Community Hospital. “This is a whole new start. This job will allow me to catch up on my finances and get to the point where I will be able to provide for my son without the extra help, said Destiny. “Honestly, if it wasn’t for the Thrive program and The Anderson Impact Center, I don’t know where I would be.”

Destiny is on her way with a new job and a bright future. Landing her new job was an important first step in becoming financially stable and saying goodbye to the financial issues that she still faces today. Destiny plans on continuing to work with the Thrive Program and the financial coach to accomplish her next goal – going to school to become a RN.
United Way provides a vast array of integrated supports throughout Madison County. Our financial support of programs in 2016 is outlined below.

**THRIVE Network:**
An integrated approach to education, income and health.
INVESTMENT $ 326,792

United Way provides direct funding to organizations that provide employment, financial, and family coaching PLUS connection assistance to income supports.

- **THRIVE Center** – Anderson Impact Center and PathStone Corporation
- **THRIVE Partners** – Alternatives Inc., Aspire Indiana, Dove Harbor, East Central Indiana CASA, and House of Hope

Support for THRIVE clients includes childcare and barrier buster financial assistance through United Way of Madison County. 99 individuals have participated in THRIVE in its first year.

**Community Access Network:**
An integrated approach to basic needs.
INVESTMENT $ 88,029

Coordinated response to basic needs includes support for 2-1-1 24/7 Information & Referral line, local shared database for partners to quickly share and store client service information, and access to shared funding pools for Utility Assistance and Exceptional Needs.

**Community Access Partners** - Alexandria Community Center, Alternatives, Inc., Anderson Impact Center, Aspire Behavioral Health, Carrie Mae Hyatt Westside Food Pantry, Central Indiana Mothers, Chaucie's Place, Children's Bureau, The Christian Center, Dove Harbor, First United Methodist Church-Anderson, Interlocal Community Action Program, Jane Pauley Community Health Center, Lafayette Township Trustee, Li' Miracles, Madison County Community Health Center, Migrant Education Program, Morrisett Center/Elwood Food Pantry, Nurse Family Partnership, Operation Love Ministries, Park Place CHOG Community Center, Safe Families of Madison County, St. Vincent Anderson Regional Hospital, St. Vincent DePaul, St. Vincent Mercy Hospital, and The Salvation Army

**Connect2Help (2-1-1)**
United Way assisted 282 households through Utility and Exceptional needs funds. 2-1-1 responded to 7,207 Madison County inquiries in 2016, with 10,315 referrals.

**Covering Kids & Families:**
An integrated approach to health access.
INVESTMENT $ 82,918

Network of navigators that assist individuals in securing and maintaining health insurance and access to health care.

**Funding Partners and Coalition Members**— Anderson Impact Center, Anthem*, Aspire Health, Born Learning, CareSource, Community Hospital Anderson*, Healthy Families of Madison County, Hopewell Center, Indiana Department of Child Services, Indiana Division of Family Resources, Indiana Rural Health Association, Indiana 2-1-1, Ivy Tech, Jane Pauley Community Health Center, Madison County Community Health Center, Madison County Health Department, MDWise*, MHS*, Nurse Family Partnership, Purdue Extension, Open Door Health Services, St.Vincent/ROA, St. Vincent Hospital*  
*Funding partner of CKF

3365 people were enrolled in healthcare coverage by CKF coalition partners.

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<thead>
<tr>
<th>Community Support</th>
<th>2016</th>
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<tbody>
<tr>
<td>THRIVE Network</td>
<td>$326,792</td>
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<tr>
<td>Community Access Network</td>
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<td>Volunteer Programs</td>
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<td>Donor Designations</td>
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<tr>
<td>Covering Kids &amp; Families</td>
<td>$82,918</td>
<td></td>
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<tr>
<td>TOTAL INVESTED IN 2016 TO LIVE BETTER IN MADISON COUNTY</td>
<td>$698,864</td>
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Born Learning Connection:
An integrated approach to school readiness.
INVESTMENT $62,153
Outreach to families and caregivers to provide tools and education to support early childhood learning.

TOTES, Pre-Natal outreach, Provider Conference, Provider and Family Coaching
Partners: American Association of University Women Anderson University Chapter, IAEYC East Central Indiana Chapter, Ivy Tech, and Joy Circle of Park Place Church of God

94 childcare providers participated in Making Connections Childcare Providers Conference, gaining new knowledge and skills to better prepare children for success in school and in life. 250 expectant mothers at Community and St. Vincent Hospitals learned how babies are born learning and received bags with books and resources. Literacy parties were held for 60 families.

COAD:
An integrated approach to disaster preparedness and response.
INVESTMENT $6,750

Partners—Atheleia Fellowship & Ministry Center, Anderson Community Schools, Anderson Fire Department, Anderson Police Department & Chaplaincy, American Red Cross, Aspire Indiana, City of Alexandria, Community Hospital Anderson, First United Methodist Church Anderson, Indiana Honor Bound Disaster Network, Indiana Animal Board of Health, Lapel Community Organization, Madison County Amateur Radio, Madison County Health Department, Madison County Emergency Management, Madison County Sheriff’s Department, Millcreek Civic Center, Parkview Church of the Nazarene Anderson, Second Harvest Food Bank, St. Vincent Anderson and St. Vincent Mercy Hospitals, The Salvation Army, Town of Chesterfield & Chesterfield Police Department, and Town of Pendleton.

RSVP 55+ Volunteer Program & Volunteer Action Center:
An integrated approach to community engagement.
INVESTMENT $68,388

Volunteer Programs: Operation Weatherization, MyFreeTaxes, RUOK?, Pre-K Buddies, and Money Talk

432 volunteers/22,155 hours served

BOARD DISCRETIONARY AND DONOR DESIGNATED SUPPORT
INVESTMENT $63,834

2015 & 2016
FINANCIAL STATEMENT
December 31, 2016

ASSETS
Cash/Investments                      $ 95,030  $ 65,113
Pledges Receivable                   252,748   211,442
Grants Receivable                    48,849    16,299
Accounts Receivable                 3,318     783
Prepaid Expenses                    10,919    10,557
Distributions Receivable from Community Foundation 14,783   4,267
Property and Equipment              143,051   146,010
Beneficial Interest in Community Foundation Funds 295,330  296,222
Long-Term Investments               1,037,049 1,093,360
Total Assets                         $1,901,076 $1,844,052

LIABILITIES
Accounts Payable                     $ 10,300  $ 10,475
Accrued Expenses Payable             5,613     7,616
Distributions Payable                67,402    62,407
Designations Payable - 2016 Campaign 18,070
Designations Payable - 2015 Campaign 8,343    71,481
Designations Payable - 2014 Campaign 19,975
Total Liabilities                    $ 109,728 $ 171,953

NET ASSETS
Unrestricted                         1,089,454 1,067,594
Temporarily Restricted               406,563   308,283
Permanently Restricted              295,330   296,222
Total Net Assets                     $1,791,347 $167,209

Total Liabilities and Net Assets     $1,901,076 $1,844,052
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Anderson University
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United Way of Madison County 2016 Annual Report | 11

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Mike Belon
Paula Bivers
The Bond Family
Richard and Suzanne Bottomley

LIV BETTER. LIVE UNITED.
Problems.
The ones most people don’t have the stomach for. The ones nobody talks about at cocktail parties.

We go looking for them.
In every corner of our community. From Anderson to Elwood, Pendleton to Alexandria and everywhere in between.

No matter the obstacles, no matter the odds, we surround a community’s most critical problems.

And we fight.
United Way fights for the health, education and financial stability of every person in every community.

Because change doesn’t happen alone. Hope isn’t a one-man band.

And there’s no such thing as self-taught or self-made.

We have one life.
To live better, we must Live United.

LIVE BETTER. LIVE UNITED.
BANDED TOGETHER IN TACKLING OUR COMMUNITY’S TOUGHEST ISSUES.

LIVE BETTER. LIVE UNITED.
SUPPORT UNITED WAY OF MADISON COUNTY

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