UNITED WE LIFT UP OUR COMMUNITY

2017 ANNUAL REPORT
Nancy Vaughan, President United Way of Madison County

impact on individuals and on entire communities. Nearly every conversation I have ever had across this county has voiced concern that our community is perceived negatively. One of the greatest ways to overcome stigma is by direct engagement. People become individuals; communities become home; and problems become solvable because people are willing to work together for the common good.

As highlighted in our newly updated ALICE report, a picture of low income households in our community, the fallacy around the statement that “any kind of job” will alleviate poverty is also abundantly clear. ALICE – Asset Limited, Income Constrained, Employed – defines a large (more than 26%) segment of our population that technically lives above the federal poverty threshold, but earns too little to be financially stable. (An additional 18% of the county households live below the poverty line.)

Not all jobs can support households, but more and more, jobs once filled by household members as a secondary source of income are serving as all or part of the main income source. People are working two or more jobs in order to survive. Money pressures affect relationships. Families become stressed even to the point of breaking. Health is compromised.

Financial assistance and coaching support can go a long way toward lifting people up; but in order to THRIVE, our community and everyone who lives in it can overcome the stigma of failure by reaching out and getting to know one another through volunteering and having conversations.

United Way of Madison County has its hand outstretched, palm open, too. This year, we have launched a new Community Connections Committee to create more opportunities for this kind of engagement. We are building a new affinity group – Women United – that will more fully engage members in our work. We are welcoming a new VISTA member to develop volunteer positions in the area of financial skills, and we are looking for more ways to offer people the opportunity to build community together.

It’s our invitation to you to join us in creating a THRIVING community. Your contributions are so important: your time, your voice and your financial gifts raise us all up. Thank you.

UNITED WE LIFT UP OUR COMMUNITY

I just read a syndicated column that asserted poverty is “easily avoidable.” The prescription: “Complete high school; get a job, any kind of a job; get married before having children; and be a law-abiding citizen.” My gosh, I wish it were that simple.

Of course, in order to become financially stable, a certain level of income is required. Education is usually the road to securing a job to provide the income. And, it takes additional income to provide for dependents.

A quick perusal of one of the two databases we use to track client assistance, or a look at virtually any public records statistics will tell a much more complicated story, because, as Forest Gump so eloquently said, “It happens”: Jobs are lost, relationships end, people get sick or injured, children are not always planned.

This is where the United Way logo comes alive. It’s been around for more than a century: the open palm cradling a figure reaching toward a rainbow. Today that rainbow signifies the goals that many families have to achieve the level of education/employment/financial assets to take care of themselves.

YOU are the outreached, open palm that supports the coaching, education and assistance that helps these families not only survive, but THRIVE. The outreached hand can be financial support and it can be active involvement by volunteering and advocating on behalf of those who need that lift.

Over the past year, we have held a number of community conversations around the topic of opioid addiction and one of the key themes from conversations is the need to reduce the stigma attached to the issue. People are much more likely to seek help of any kind if they believe they have value to others and that opportunities will be open to them.

Stigma, as evidenced by the simplistic prescription for solving poverty above, has a tremendous
LIZA’S STORY

Liza was a single mom with two young girls when she arrived in Madison County after moving from Florida. She grew up in Puerto Rico, had earned a bachelor’s degree in special education. She dreamed of working with kids to support her children and build a future.

Challenges and requirements for transferring her teaching credentials left Liza in the position of needing some kind of job to support her girls while she worked toward being able to teach here. She took a factory position but had to quit because she had no one to watch her children while she worked. “I didn’t know where to go. I had to do something to support my kids. I needed someone to help me,” shared Liza.

By accident Liza found the Anderson Impact Center. She went because she was interested in their CNA or Pharmacy Tech program. They connected Liza to the Thrive Network and one of their employment coaches and they immediately began working together.

From day one the coaches worked closely with Liza and helped her entire family. “They monitored what I wanted to do and helped me look at different options,” said Liza. “When people don’t have support, like I didn’t, they need someone to help point them to the right door, to give encouragement and to help open doors. They did all of this at the Thrive Network.”

Through the Thrive Network, Liza was also recommended for the Tenant Based Rental Assisted housing program that has helped her a great deal to maintain a place for her and her girls to live.

Liza still has struggles that she is working to overcome. Her current position as a Para educator in the school system does not provide the full-time employment and benefits her family needs to be financially stable. There are months that there is not enough to cover all the bills.

“Sometimes you go through a lot as a single mom. You’re hard on yourself and you can’t see the future,” said Liza. “At the Thrive Network, I felt like I had support. I could be more successful. They push you to do better and work harder for your kids.”

Liza is working to get her teaching license transferred, taking the needed classes and getting her formal evaluations completed. That will put her one step closer to her goals. She’s working hard and building a good foundation for the future and she’s not going to give up.

UNITED WE LIFT UP OUR COMMUNITY

“Positive results from United Way’s Thrive Network

In its first full year of operations, the THRIVE Network is having a positive impact in the lives of our neighbors who are working hard, yet still coming up short at the end of the month. The story in this report of Liza is a great example of how, working together, we are able to help families achieve their dreams.

THRIVE Network coaches start with the belief that the families we are working with are creative, resourceful and whole. With that as the foundation, our coaches work to build the confidence, skill, and ability to overcome barriers so that participants can begin dreaming of and achieving a better future. So far the results are impressive:

- 29% of participants earned certifications that will help them get a better job
- 54% of participants found new or better jobs
- 37% of participants are working toward long-term financial goals

What is equally striking is the number of participants who have met and are working toward multiple goals in their quest to achieve financial stability. Nearly 30 percent of the individuals in the THRIVE Network have been working toward four or more goals. Proving that a cookie-cutter approach to helping families achieve long-term self-sufficiency will not work, each individual has a unique mix of objectives that they wish to achieve. For some, it’s getting a certification, then finding a (better) job, then developing and maintaining a budget, and paying off debt. For others, it is getting a better paying job, paying off debt, building credit and realizing the dream of owning a home. Regardless of the path and ultimate goal, THRIVE Coaches are there every step of the way encouraging and supporting our neighbors as they work toward their aspirations.

In an effort to ensure families in the northern part of Madison County could access THRIVE Network services, United Way established regular office hours in Elwood at the Hope Center and Alexandria in the Trustee’s office at the end of 2017. While there are regular office hours in each location, coaches are able to meet by appointment at times that are convenient for participants. The success of this approach to achieving long-term stability has prompted requests for further expansions of the THRIVE Network, which we will be working toward in the coming year.

UNITED WE LIFT UP OUR COMMUNITY
Women United launches with visionary leadership

Bekah Snyder-Logan’s passion is personal. “I had my daughter when I was in college, and thankfully, because of the blessing of my parents, family, and friends, I not only survived and graduated, but we excelled.” Her experience as a single mother led her to say “no” when asked to help lead a campaign team this year. She had other ideas.

“Women United is a national affinity group within the United Way that I have been part of with Eli Lilly,” she said. As a lifetime resident of Madison County, she strongly believed “we should take advantage of this army of powerful women right here in our community.” She was inspired by the stories of other single mothers who are involved with the THRIVE Network and as a long-time donor, she appreciates United Way’s comprehensive and collaborative approach that leads people to becoming contributing sustainable members of the community.

“I wanted to spread the success stories about the THRIVE network, like Destiny and Liza. Get people passionate about making a difference in our community and United Way again, because we can,” she said.

Bekah knows that despite having a good job, life happens, and sometimes children get sick, the car breaks down, and the roof has a leak…all in the same month. “I always had the good fortune to have had someone at the end of the phone, when there was an emergency. I had a network. I had people for help and advice on finances, a loaner car, or back up child care when I was in need,” Bekah said. “I think it is critical for people to understand that most people in the THRIVE Network have no one to call on.”

She asks others to look at their phones and envision all of their contacts deleted. “What if you had no network, no phone-a-friend, no sister or brother, or not a single friend that could help in your time of need. To me…that is the importance of Women United. This is our calling, because we are going to be their network. We are going to fund the THRIVE Network….we are going to make a difference and make this all happen.”

The plan was simple: invite women to meet up in social settings, share food, drink, inspiration and some tangibles such as diapers, personal care products or gift cards. “Each event has been so powerful and meaningful to me personally. The women are excited to learn about our community, ready to engage and help where they can, whether it is donating time, items or with monetary contributions. Many of them have ideas and are committed to doing more. I love the energy of the events, there is a significant buzz in the room.”

Bekah envisions Women United continuing to grow the THRIVE network, expanding access to programs and mentors. “It is time to recognize we are always stronger together, we can make a difference, we can STEP UP and lead to create sustainable and significant change in the community…We are Women United.”

Thanks for telling us “no” Bekah!
United Way provides a vast array of integrated supports throughout Madison County. Our financial support of programs in 2017 is outlined below.

**THRIVE Network: Total Investment $450,151**

An integrated approach to education, income and health.

<table>
<thead>
<tr>
<th>THRIVE Partner Direct Funding</th>
<th>$267,791</th>
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**THRIVE Partners:**
- Anderson Impact Center
- Alternatives, Inc.
- Dove Harbor
- ASPIRE
- CASA
- PathStone Corporation

THRIVE Partners may access client funds below, and use the database to track clients and services. They are also provided coaching and training.

**THRIVE Client Funds:** $68,000

**THRIVE Expansion Support (UW managed outreach offices):** $69,600

**THRIVE Network Support (training & technology):** $44,760

**Community Access Network: Total Investment $48,500**

An integrated approach to basic needs and safety net services.

- Coordinated response to basic needs includes support for 2-1-1 24/7 Information & Referral line, local shared database for partners to quickly share and store client service information, and access to shared funding pools for Utility Assistance and Exceptional Needs.

| Community Access Partners (CAN) | Alternatives, Inc., Anderson Impact Center, Ascension Care, Aspire Behavioral Health, Carrie Mae Hyatt Westside Food Pantry, Children's Bureau, The Christian Center, Dove Harbor, First United Methodist Church-Anderson, Interlocal Community Action Program, Jane Pauley Community Health Center, Lafayette Township Trustee, Madison County Community Health Center, Migrant Education Program, Morrisett Center/Elwood Food Pantry, Nurse Family Partnership, Open Door Health Services, Operation Love Ministries, Park Place CHOG Community Center, St. Vincent Anderson Hospital, St. Vincent DePaul, St. Vincent Mercy Hospital, The Salvation Army |

**Covering Kids & Families: Total Investment $88,000**

An integrated approach to health access.

**Funding Partners and Coalition Members:**
- Anderson Impact Center, Anthem*, Ascension*, Aspire Health, Born Learning, CareSource*, Clean Slate, Community Hospital Anderson*, Healthy Families of Madison County, Hopewell Center, Huffer CCR&R, Indiana Department of Child Services, Indiana Commission for Higher Education, Indiana Division of Family Resources, Indiana Rural Health Association, Indiana 2-1-1, Ivy Tech, Jane Pauley Community Health Center, Madison County Community Health Center, Madison County Health Department, MDWise*, MHS*, Nurse Family Partnership, Purdue Extension, Open Door Health Services, St.Vincent/RUAH, St. Vincent Hospital*, WIC

1428 people were enrolled in healthcare coverage by CKF coalition partners.

**Born Learning Connection: Total Investment $14,620**

An integrated approach to school readiness.

<table>
<thead>
<tr>
<th>OnMyWayPreK Match</th>
<th>$15,500</th>
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<tr>
<td>Family and Provider Outreach</td>
<td>$26,120</td>
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</tbody>
</table>

**VOLUNTEER PROJECTS: Total Investment $54,000**

An integrated approach to disaster preparedness and response.

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<tr>
<th>RSVP 55 + Volunteer Services Support</th>
<th>$48,000</th>
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<tbody>
<tr>
<td>MyFreeTaxes Mentors, Are You OK?, Pre-K Buddies, Money Talk and other support volunteers.</td>
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United Way of Madison County is the sponsor of the RSVP program through a federal grant from the Corporation for National and Community Service (CNCS). RSVP engages persons 55 and older in volunteer service to meet critical community needs and to provide a high quality experience that will enrich the lives of volunteers. For the fiscal year, April 1, 2017 to March 31, 2018 CNCS funded $40,000 and United Way provided 30%, in cash or in-kind match.

474 volunteers/24,311 hours served

**Operation Weatherization: $6,000**

Community Organizations Active in Disaster (churches, local government, nonprofits, health care)

**Partners:**
- Aletheia Fellowship & Ministry Center, American Red Cross, Anderson Community Schools, Anderson Fire Department, Anderson Police Chaplaincy, Anderson Police Department, Community Hospital Anderson, Indiana Animal Board of Health, Indiana Honor Bound Disaster Network, Lapel Community Organization, Madison County Amateur Radio Club, Madison County Emergency Management Agency, Madison County Health Department, Madison County Sheriff's Department, Millcreek Civic Center, Parkview Church of the Nazarene, Second Harvest Food Bank, St. Vincent Anderson and St. Vincent Mercy Hospitals, The Salvation Army, Town of Chesterfield, Town of Pendleton

**ADDITIONAL DIRECT SUPPORT: Total Investment $45,000**

- Donor designations to agencies: $32,500
- United Against Opioids: $3,500
- Board discretionary: $9,000
Board of Directors

Jonathan Cook, Chair
Gary Erskine, Treasurer
Beth Thrp, Secretary

Ethics Officer
Scott Deetz, Community Impact Chair Beth Thrp.

Funding Chair
Greg Bramwell, Dave Happe, Beverly Joyce, Jon Kaye, Pearsie McCracken, Noah Rosen, Michael Schroyer, Obadiah Smith Jr., Nancy Sowers, Brett Spangler, Bill Watson

2017 Board, Committees, Sponsors & Donors

Loyalty/Leadership Donor Event Sponsors

Carter Express, Inc.

Corp. Partners

Flagship Business Center Giff Brothers, Inc.

Signature Event Sponsor

Corporative partnerships these businesses and organizations pledged their support for the work of United Way of Madison County with a donation of $500 or more.

$10,000 - $19,999
Hoosier Park Racing Casino
St. Vincent Anderson Hospital & St. Vincent Mercy Hospitals

$5,000 - $9,999
Conrec Partners, LLC

$1,000 - $4,999
American Elevator AT&T Caterpillar

Organization

TNT Driveshaft Anderson Old National Bank
Prairie Farms Dairy Red Gold, Inc.
Roger Routledge Insurance Silver Brook Investments STAR Financial Bank
The Cumings Foundation Thompson Insurance United Parcel Service West Electric

$300 - $999
Alice Heck Trust

$5,000 - $9,999

2016
Cash/Investments $163,453
Pledges Receivable 221,020
Grants Receivable 41,153
Accounts Receivable 500
Prepaid Expenses 16,238
Distributions Receivable from Community Foundation 74,871
Property and Equipment 138,424
Beneficial Interest in Community Foundation Funds 295,822
Long-Term Investments 1,148,427

2017
Cash/Investments $95,030
Pledges Receivable 252,747
Grants Receivable 48,849
Accounts Receivable 3,318
Prepaid Expenses 10,919
Distributions Receivable from Community Foundation 14,783
Property and Equipment 143,051
Beneficial Interest in Community Foundation Funds 295,330
Long-Term Investments 1,037,049

Total Liabilities $162,535
Total Liabilities $109,727

2017 Financial Statement

2016
Accounts Payable $14,180
Distances Payable 65,532
Distributions Payable 62,970
Designations Payable - 2017 Campaign 14,945
Designations Payable - 2016 Campaign 4,098
Designations Payable - 2015 Campaign 3,834

2017
Accounts Payable $10,300
Distances Payable 5,613
Distributions Payable 67,402
Designations Payable - 2017 Campaign 14,945
Designations Payable - 2016 Campaign 18,070
Designations Payable - 2015 Campaign 17,500

Total Liabilities $109,727
Total Liabilities $108,727

2016
Unrestricted 1,286,443
Temporarily Restricted 1,089,454
Permanently Restricted 405,663

2017
Unrestricted 1,286,443
Temporarily Restricted 1,089,454

Total Net Assets $1,937,373
Total Net Assets $1,917,348

Total Liabilities and Net Assets $2,099,908
Total Liabilities and Net Assets $1,901,076

Governed by an 18-member volunteer board of directors, United Way of Madison County has been in good standing of United Way Worldwide since 1973. For more information, contact 765-643-7493 or visit our website at unitedwaymadisonco.org
United Way fights for the health, education and financial stability of every person in every community. But we are more than fundraisers. We are hand raisers. We raise our hands not only to lead the fight, but to reach out to people who need help. And hope.

We win when we LIVE UNITED. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community’s most daunting social crises.

LIVE BETTER. LIVE UNITED.
SUPPORT UNITED WAY OF MADISON COUNTY

Give online at unitedwaymadisonco.org/give

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