

| SPONSORSHIPS | WHEN | SPONSORSHIP INCLUDES | COST |
|---|-----------------------------|--|---------------|
| PRESENTING SPONSOR: Annual Dinner & Volunteer Recognition Dinner <i>Quantity Available: 1</i> | March | <ul style="list-style-type: none"> • Logo on promotional material, website, social media & event signage • Reserved table of eight with priority placement • Verbal recognition at event with option to “bring remarks” from the Presenting Sponsor • Recognition in Annual Report | \$1500 |
| EVENT SPONSOR: Annual Dinner & Volunteer Recognition Dinner <i>Quantity Available: Unlimited</i> | March | <ul style="list-style-type: none"> • Name on promotional material & verbal recognition at event • Two tickets to event • Name on UW website with link to sponsor’s website • Recognition in Annual Report | \$350 |
| PRESENTING SPONSOR: Campaign Kick Off Event <i>Quantity Available: 1</i> | September | <ul style="list-style-type: none"> • Logo on promotional material, website, social media & event signage • Reserved table for 8 with priority seating • Verbal recognition at event with option to “bring remarks” from the Presenting Sponsor • Logo on UW website with link to sponsor’s website • Recognition in Annual Report | \$1500 |
| EVENT SPONSOR: Campaign Kick Off Event <i>Quantity Available: Unlimited</i> | September | <ul style="list-style-type: none"> • Name on promotional material, website & verbal recognition at event • Seating for two with priority placement at event • Recognition in Annual Report | \$350 |
| EVENT SPONSOR: Operation Weatherization <i>Quantity Available: Unlimited</i> | November | <ul style="list-style-type: none"> • Name on event promotional material & event signage • Name on UW website with link to sponsor’s website • Recognition in Annual Report • Purchase of weatherization supplies for 5 homes | \$500 |
| PRESENTING SPONSOR: Blast Off to Kindergarten <i>Quantity Available: 1</i> | April & May | <ul style="list-style-type: none"> • Logo on promotional material, website, social media & event signage • Option to include promotional materials in back packs • Purchase of backpack supplies for 2 school events • Recognition in Annual Report | \$1500 |
| EVENT SPONSOR: Blast Off to Kindergarten <i>Quantity Available: Unlimited</i> | April & May | <ul style="list-style-type: none"> • Name on event promotional material and signage • Recognition in Annual Report • Purchase of backpack supplies for one school event | \$500 |
| PRESENTING SPONSOR: Colts Camp Leadership & Loyal Donor Event <i>Quantity Available: 1</i> | August | <ul style="list-style-type: none"> • Logo on promotional material, social media & event signage • 10 tickets to event • Logo on UW website with link to sponsor’s website • Recognition in Annual Report | \$1500 |
| EVENT SPONSOR: Colts Camp Leadership & Loyal Donor Event <i>Quantity Available: Unlimited</i> | August | <ul style="list-style-type: none"> • Name on event promotional material & event signage • Two tickets to event • Name on UW website with link to sponsor’s website • Recognition in Annual Report | \$250 |
| PRESENTING SPONSOR: Paramount Summer Family Movie Series <i>Quantity Available: 1</i> | Monthly June - September | <ul style="list-style-type: none"> • Logo on event promotional material, website & on event signage • Video/Commercial spot rotation during movie preview • 25 Tickets to each movie showing • Recognition in Annual Report | \$1800 |
| EVENT SPONSOR: Paramount Summer Family Movie Series <i>Quantity Available: Unlimited</i> | Monthly June - September | <ul style="list-style-type: none"> • Name on event promotional material & event signage • 5 tickets to each movie showing • Name on UW website with link to sponsor’s website • Recognition in Annual Report | \$250 |
| PRESENTING SPONSOR: Nutcracker Leadership & Loyal Donor Event <i>Quantity Available: 1</i> | December | <ul style="list-style-type: none"> • Logo on promotional material, social media & event signage • Logo on UW website with link to sponsor’s website • 10 Tickets to reception and opening night performance • Recognition in Annual Report | \$1500 |
| EVENT SPONSOR: Nutcracker Leadership & Loyal Donor Event <i>Quantity Available: Unlimited</i> | December | <ul style="list-style-type: none"> • Name on event promotional material • 2 Tickets to reception and opening night performance • Name on UW website with link to sponsor’s website • Recognition in Annual Report | \$250 |
| UW RESOURCE SPONSOR: Volunteer Action Center | Ongoing | <ul style="list-style-type: none"> • Logo on VolunteerMadisonCo.org with link to sponsor’s website • Recognition in Annual Report • Personal help in planning employee volunteer opportunities | \$200 |
| UW RESOURCE SPONSOR: Student United Way at AU | Ongoing | <ul style="list-style-type: none"> • Name on UW website with link to sponsor’s website • Recognition in Annual Report | \$200 |