



MADISON COUNTY **THRIVE**

A COMMUNITY WITH A CAUSE

United Way of Madison County is embarking on a bold community call to action – THRIVE.

Madison County THRIVE is focused on supporting hard-working, lower income families in their own efforts to achieve what every family wants and needs to THRIVE:



Good jobs with good wages



Financial stability



Success for their children

Support THRIVE through your gift to this year's United Way campaign



Madison County families and children need your help to THRIVE

Many families in our community are barely surviving paycheck-to-paycheck, just one doctor's visit or car problem away from crisis. They work - sometimes two or three jobs that pay low wages - but lack the means to better their situations. These children start out behind and stay behind, even falling further throughout school. Without an education they face a lifetime of struggle.

What will United Way THRIVE offer Madison County families and children:

- Birth to Kindergarten supports that reach families and child care providers
- Employment training, financial skills, micro loans and more to build financial futures
- Emergency assistance and connection to services when the unexpected happens

CHANGE
WON'T HAPPEN
WITHOUT
YOU

GIVE



MADISON COUNTY THRIVE
A COMMUNITY WITH A CAUSE

Online: www.unitedwaymadisonco.org/give

By phone: 765-608-3064

By mail: P.O. Box 1200, Anderson IN 46015

Payroll deduction: Donate through your workplace

WHAT YOUR DOLLARS CAN DO

\$10

Starts a child's home library

\$25

Provides materials for ten people to attend a free money management class

\$100

Weatherizes a home of a struggling family for the winter season

\$150

Makes an emergency utility payment for a family about to experience shut off

\$300

Supports a childcare provider with educational totes for children in their care for six months

\$1000

Allows for \$50,000 in leveraged microloan funding for low income individuals wanting to start or grow a business